



ADAM ODED

OPERATIONS MANAGER

WORK EXPERIENCE

Moving Traditions Communications & Development Manager

2012–2020

Responsible for fundraising campaigns using print, email and social media for an organization with a \$3.2 million annual budget. Used Salesforce to build automated workflows for efficient team communication in the grant writing and reporting process. Maintained and updated the organization's website. Built a monetized membership portal in WordPress including automated data integration with Salesforce for reports. Launched and produced @13 – the Moving Traditions podcast about bar and bat mitzvah.

Consultant Media, Marketing & Education

2010–2012

Produced and co-hosted "The PhillyIsrael Radio Program" on WNWR-1540AM. Provided content and data management, and web design for non-profit organizations in New York and Philadelphia. Developed and facilitated educational programming at national conferences. Producer and host, *Round Trip Radio* podcast miniseries about Israeli music for an English-language audience funded by a successful crowdfunding campaign.

Birthingright Israel NEXT Director

2008–2010

Headed all local operations, developed organizational partnerships across the city, and managed a six-person programming team. Pioneered local vision, strategy and goals and produced over 100 annual events and meetings, engaging over 5,000 Birthingright alumni and their peers. Participated in development efforts that raised a half million dollars of revenue to the organization. Created and maintained partnerships with over thirty local and national organizations. Conceived, developed and ran immersive weekend programs at the Birthingright Israel Shore House. Identified and mentored future Jewish leaders who run Jewish organizations and programs today.

CONTACT

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917-951-2400

EDUCATION

MA, NEW YORK UNIVERSITY
ANCIENT STUDIES
Interdisciplinary degree with
Anthropology, Classics, Judaic and
Middle East Studies.

BA, NEW YORK UNIVERSITY
ANTHROPOLOGY/JUDAIC STUDIES
Magna cum laude, elected Phi Beta
Kappa

OTHER EXPERIENCE & SKILLS

Sergeant First Class, Combat
Engineering, Israel Defense Forces

Owner of *Philly Custom DJ*, an award-winning, top-rated DJ service for wedding and other private events.

Experienced web technologist with expertise in HTML, CSS, WordPress, and SEO.

Social media marketer on Facebook, Twitter, YouTube, Instagram, Spotify and Mixcloud.

The Partnership for Jewish Learning and Life Program Director

2006–2008

Started a teen tech internship that empowered teens to develop websites, podcasts and videos highlighting their social action efforts. Developed educational content for community-wide social action and service-learning events and projects.

Organized community-wide social action fair showcasing 25 non-profit organizations to over 1000 participants.

Created an event website and email marketing system to track participants and presenters.

Hillels of Westchester Program Director

2004–2006

Engaged students and created programs for a multi-campus Hillel that expanded from SUNY Purchase and Sarah Lawrence College to Manhattanville and Pace.

Designed, built and administered a website and email system to highlight events and solicit online donations.

Created award winning Dinner & Discourse program where current Middle Eastern events were discussed by Jews and Muslims.